



## NEWS RELEASE

### FOR IMMEDIATE RELEASE

Friday, August 8, 2014

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### **6<sup>th</sup> ANNUAL 'COOL KAILUA NIGHTS' BLOCK PARTY SCHEDULED FOR OCTOBER 11**

*Block Party Raised More Than \$41,000 for Windward Community Last Year*

KAILUA – Cool Kailua Nights, an annual block party held in Kailua Town Center, has been scheduled this year for Saturday, October 11. Last year's event raised more than \$41,000 for Windward beneficiaries Boys & Girls Club's Windward Clubhouse and Castle Medical Center's Oncology Unit.

This event continues to draw an estimated 10,000 attendees annually. Highlights from last year's Cool Kailua Nights included a "snow park" for the keiki, games and activities for all ages, a doggie fashion show, food booths hosted by many of the island's most "ono" restaurants, and live performances by various local artists, including one of Hawaii's top musical groups, Kapena.

We are also excited to announce that the first ever CKN fun run will be hosted in conjunction with Nite Run. This event is a truly unique 5k experience! Participants will be "pumped up" throughout the course by DJ's, live musicians, and other upbeat entertainment.

"NiteRun is excited to partner with Cool Kailua Nights with this great opportunity to support the community!" said John Henderson, co-founder of NiteRun. "We are passionate about promoting health, wellness, and *fun* in all we do, so it seemed a natural fit to bring our 5k fun run to our neighbors in Kailua."

August 8, 2014

6<sup>th</sup> Annual 'Cool Kailua Nights' Scheduled for October 11

Page 2

Come dressed in your wildest outfits, grab your glow sticks, and let's "light up Kailua"!

Course information and entry forms can be found online at [www.niterun.com](http://www.niterun.com).

Cool Kailua Nights is always looking for new vendors and sponsors to partner with as well. If you feel you have a product or service that would be great to share with the Kailua community, we would be thrilled to have you join us! Early bird discounts will be offered until August 20, 2014.

For more information online, go to [www.coolkailuanights.com](http://www.coolkailuanights.com). Names of musical groups, performers and featured Kailua vendors will be released throughout the year as the event draws closer.